

**21 hires****3 countries**

## Hired helps LandTech grow its tech team in global markets

**About LandTech:**

As the fastest-growing property technology company in the UK, [LandTech](#) is on a mission to empower property industry leaders with the software they need to succeed.



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Rachel Johnson  
Senior Talent Partner at LandTech

**The Opportunity:**

After having a negative experience with other hiring platforms, LandTech's talent team was ready for a change. They needed a recruiting tool to help them grow their global headcount—and fast.

**How Hired Helps:**

LandTech Talent Manager Rachel Johnson is no stranger to hiring platforms. “My team used two other hiring platforms in the past and saw no success from either of them,” she said. However, they urgently needed to find top tech talent to support their rapidly scaling startup—so Rachel turned to Hired.

Right from the start, Rachel was pleasantly surprised by what Hired had to offer. “We’ve found much higher quality candidates on Hired, and Hired candidates consistently perform well in our interviews and coding challenges,” she said.

**Qualified, Responsive Candidates:**

Rachel also appreciates how responsive Hired candidates are. “On other platforms, you’re reaching out to a majority of passive candidates and the response rate can be as low as 10%. The active candidates on Hired are amazing—it’s such a contrast and a big reason why we decided to use the platform.”

As LandTech expands its employee base and global reach, the talent team regularly uses Hired to guide recruiting success. “Hired has helped us grow,” said Rachel. “Our main focus is engineering, and we’ve been able to hire every level of employee—all the way up to experienced senior talent and team leads, which are incredibly tough roles to fill.”

Hired has also supported LandTech’s remote-first hiring approach by helping them find top talent across Europe in England, Scotland, and Portugal. “We actually found two of our lead engineers on Hired so far, one of whom is in Portugal,” said Rachel. “That was amazing.”

**Efficient to Use; Personalized Data:**

Today, Hired is a staple in Rachel’s recruiting toolkit. “I check Hired every morning because I like keeping on top of candidates each day,” she said. “It’s quick and fits very well into my schedule.”

Rachel especially appreciates Hired’s Slack integration, which makes it easy for her to get candidate updates throughout the day. She also enjoys receiving personalized data reports from Hired and her dedicated Customer Success Manager.

“Every week, I get data that shows things like how many people I’ve reached out to or my interview and acceptance success rates,” explained Rachel. “Seeing those visuals is really helpful.”

# We do the heavy lifting

**45+ hrs**  
Saved  
per hire

**90%**  
Candidate  
response rate

**35 days**  
Average  
time-to-hire

Access a predictable pipeline of high-quality, high-intent talent—plus all the insights and hands-on help needed to take you from source to success.

## Hired Assessments

Replace your initial live technical phone screens with automated technical assessments for all your candidates. Hired Assessments streamlines and standardizes your technical screening—reducing bias, saving engineering hours, and enabling a fully remote experience.

Learn more [about Hired assessments here!](#)

## Technology candidates

Full Stack Engineer  
Backend Engineer  
Frontend Engineer  
Mobile Engineer  
Data Engineer  
Machine Learning Engineer  
Blockchain Engineer

Security Engineer  
Embedded Engineer  
Gaming Engineer  
Engineering Manager  
Product Manager  
Data Analyst  
Data Analytics

Data Scientist  
Product Designer  
UX Designer  
Visual/UI Designer  
Quality Assurance (QA)  
DevOps Engineer

## Sales candidates

Account Executive  
Account Manager  
Sales Development (SDR)

Sales Manager  
Customer Success

Sales Operations  
Business Development

## Global Talent for Scaling Teams

Hired allows you to see salary expectations, skills, years of experience, and remote/time zone work preferences up front—empowering you to easily surface the best talent for your needs.

- 9000+ connections made weekly
- Candidates from 150+ countries with 90% open to remote or hybrid roles
- Thousands of skills across 50+ tech and sales roles
- Diverse talent, with 30% of candidates coming from underrepresented groups

## Learn more

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